

Theme	Targeted Outcomes	Indicators
Connect people with arts, culture & heritage		
	Increase opportunities for public to engage with culture & heritage	
		Number of memberships of local heritage organisations
		Number of people visiting a local heritage site
		Number of people volunteering to maintain a local heritage site
		Number of projects that promote engagement with culture & heritage
		Numbers in audiences
	Preserve local heritage	
		Number of memberships of local heritage organisations
		Number of people visiting a local heritage site
		Number of people volunteering to maintain a local heritage site
		Number of buildings saved
		Number of preservation and heritage projects completed
		Number of oral history recordings made
	Promote opportunities for creativity	
		Number of projects that promote creativity
		Number of people participating in projects that promote creativity as part of the project
		Number of people taking part in arts activities for the first time as part of the project
	Number of new people participating in projects that promote creativity as part of the project	
	Number of new people taking part in arts activities for the first time as part of the project	